

IEEE World Haptics Conference 2025

July 8 – 11, 2025 / Suwon Convention Center, Korea

SPONSORSHIP & EXHIBITION PROSPECTUS

Organized by  **한국 햅틱스 학회**
Korea Haptics Society

Sponsored by  **IEEE
Robotics &
Automation
Society**

Technically Supported by  **haptics**
technical committee

EUROHAPTICS SOCIETY

Supported by  **한국관광공사**
KOREA TOURISM ORGANIZATION

 **Suwon Convention Center**



Invitation

We are honored to invite sponsors and exhibitors to the IEEE World Haptics Conference 2025 (IEEE WHC 2025). Established in 2005, WHC is a prestigious biennial international conference showcasing pioneering research and innovations in all facets of haptics. The 11th edition will be held at the Suwon Convention Center, Suwon, Korea, from July 8 to 11, 2025.

This year's WHC is organized by the Korea Haptics Society, a non-profit organization dedicated to advancing haptics research, education, and industry in Korea. Suwon, a major city with a population of 1.2 million, is conveniently located 30 minutes from Seoul by subway. The city boasts a modern, spacious conference facility adjacent to the picturesque Gwanggyo Lake. WHC 2025 will convene over 600 experts from academia and industry, representing more than 20 countries.

Haptics, initially applied in robotics and consumer electronics, now spans diverse fields such as virtual reality, human-computer interaction, multimedia, automobiles, and the emerging metaverse. This year's conference in Suwon, home to numerous leading electronics and related companies, promises to be a vibrant platform for fostering collaboration between academia and industry.





We extend a formal invitation to companies and institutions keen on technological advancement and market expansion to participate in the 2025 World Haptics Conference. This event offers an unparalleled opportunity to stay at the forefront of global trends and showcase your premier products. The organizing committee is committed to providing a range of programs and support to maximize your company's visibility and promotional impact.

Thank you for your consideration. We eagerly anticipate your participation and support.

Seungmoon Choi (POSTECH) and Ki-Uk Kyung (KAIST)
General Co-Chairs of IEEE World Haptics Conference 2025



Overview

Title	IEEE World Haptics Conference 2025
Dates	July 8 – 11, 2025
Venue	Suwon Convention Center, Korea
Organized by	 한국햅틱스학회 Korea Haptics Society
Sponsored by	 IEEE Robotics & Automation Society (IEEE RAS)
Technically Supported by	 Technical Committee for HAPTICS  Eurohaptics Society
Program	Plenary Speeches, Papers, Work in Progress Papers, Hands on Demos, Workshops&Tutorials, Student Innovation Challenge, ToH Papers, Social Events
Expected Attendees	About 600 participants from 20 countries
Sponsorship / Exhibition Application	May 15, 2025
Secretariat	Planex Lab., Inc. (PCO) Tel: +82-44-862-7962 / Fax: +82- 44-862-7963 E-mail: secretariat@worldhaptics.org

Committee

General Co-chairs	Seungmoon Choi	POSTECH, Korea	generalchairs@worldhaptics.org
	Ki-Uk Kyung	KAIST, Korea	
Program Co-chairs	Seokhee Jeon	Kyung Hee University	pc@worldhaptics.org
	Gregory J. Gerling	University of Virginia, USA	
Sponsorship Co-chairs	Gi-Hun Yang	KITECH, Korea	sponsor@worldhaptics.org
	Kouta Minamizawa	Keio University, Japan	
	Manuel Cruz	Innovobot, Canada	
	Yasemin Vardar	Delft University of Technology, The Netherlands	
Secretariat	Eun-Young Choi	PLANEX Lab. Inc	secretariat@worldhaptics.org
	Fred Song		

Sponsorship Packages

I. General Sponsorship

Benefits by level	Levels				
	Diamond	Platinum	Gold	Silver	Bronze
	USD 20,000	USD 10,000	USD 5,000	USD 3,000	USD,2000
Event Co-host	Banquet	Reception			
Screening of Sponsor Company Video	15 sec.	10 sec.			
Promotional Advertisements in the Program Book	2 pages	1 page	1/2 page	1/2 page	
Session Room Logo	●	●			
Banner Logo	●	●	●	●	●
Complimentary Registration	5 persons	3 persons	2 persons	1 person	1 person
Exhibition Booth	3 booths	2 booths	1 booth		
Congratulatory Remark	●				
Award Sponsor	●	●	●		
Presentation Opportunity	●	●			

II. In-Kind Sponsorship

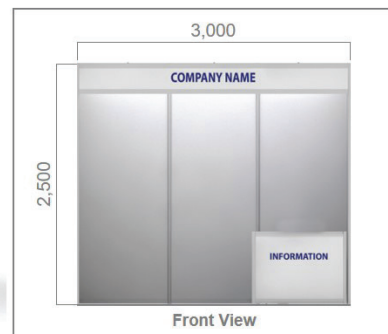
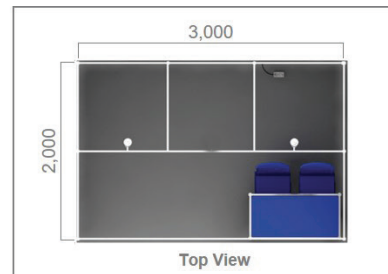
Category	Items	Amount	Benefit
Distribution to Participants	Lanyard	USD 20,000	Logo Printed on Items
	Conference Kit	USD 10,000	
	Bottled Water	USD 5,000	
	Souvenir	USD 5,000	
	Message Board	USD 3,000	

Exhibition

An extensive technical exhibition will take place during the main three days of the conference at Suwon Convention Center. The exhibition is expecting participation of about 600 attendees and over 20 companies from around the world and will offer outstanding marketing opportunities for increased exposure and business connection. The standard booth is a 3m x 2m shell scheme and can be purchased in multiples of 6 square meters.

Place	Lobby (3rd Floor, Suwon Convention Center)
Exhibition Period	July 9 – 11, 2025
Exhibition Fee	1 booth: USD 3,000 2 booths: USD 5,500
Complimentary Registration	1 Person(*One complimentary registration is provided per booth.)

Booth Information



3m (L) x 2m (W) x 2.5m (H) (Aluminum System Booth)	
Signboard	Placed on upper part of board with company name
Furniture	- 1 Information Desk [(1m(L) X 1m(W) X 0.75m(H)) - 1 Folding Chair
Electricity	220V / 2 Socket



Sponsorship/Exhibition Application Form

■ IEEE World Haptics Conference 2025 Secretariat

PLANEX Lab. Inc. Tel.: -82-44-862-7962 / Fax.: +82-44-862-7963 / E-mail: secretariat@worldhaptics.org

1. Company Information

Company Name		
Homepage		
Contact Person	(Name)	(Position)
	(Tel.)	(Mobile)
	(E-mail)	

2. Sponsorship

Category	Level/Items	Amount	Apply (Check "O")
General Sponsorship	Diamond	USD 20,000	
	Platinum	USD 10,000	
	Gold	USD 5,000	
	Silver	USD 3,000	
	Bronze	USD 2,000	
In-Kind Sponsorship	Lanyard	USD 20,000	
	Conference Kit	USD 10,000	
	Bottled Water	USD 5,000	
	Souvenir	USD 5,000	
	Message Board	USD 3,000	
Exhibition		1 booth - USD 3,000	
		2 booths - USD 5,500	
Total			

3. Account Information

- Name of Bank: WOORIBANK
- Account No.: 1005-004-506534
- Beneficiary: Korea Haptics Society
- Swift Code: HVBKRPSEXXX
- Bank Address: 17 WORLDCUP BUK RO, MAPOGU, SEOUL SOUTH KOREA 03921

By signing this form, I apply for the exhibition/sponsorship of WHC 2025 and agree to terms and conditions.

Company: _____

Date: _____

Signature: _____

